

**Midcontinental Chapter of the Medical Library Association
2014 - 2015 Annual Report
Submitted by Jackie Hittner, Chapter Chair**

Goals

MLA President Linda J. Walton Goal One:

Based on the recommendations of the Futures Task Force, work on the structure and focus of the association to ensure it is meeting the future needs of the membership.

MCMLA Goal One

Review each standing committee in regards to:

- committee relevance
- total number of members serving on the committee
- committee responsibilities

with the goals being:

- to remove activities the committee no longer does, if needed, to add activities
- possibly reducing the number of members serving on the committee
- possibly combining committees

Currently it takes 57 members to staff the executive committee and chapter committees - this is one third of our membership. If the annual meeting teams and ADHOC committees are added then there are 83 positions that are being filled with 62 unique people. Some MCMLA members are serving in multiple positions.

Actions to Meet MCMLA Goal One

- The executive committee met three times from January-March 2015 to discuss what is stated in the MCMLA Policy and Procedure Manual regarding each committee.
- Revisions to the policy and procedure manual will be discussed at the May executive committee meeting.

MCMLA Goal Two

Evaluate combining the Governmental Relations and Library Advocacy Committees. Both of these committees' main focus is advocacy and the question has been asked, does the chapter need two committees that focus on advocacy?

Actions to Meet MCMLA Goal Two

- A Library Advocacy and Government Relations Task Force was formed with members from both committees. Lisa Traditi, MCMLA Incoming Chair, is the task force chair.
- The task force met twice in February 2015.
- In March 2015, the task force recommended to the executive committee that the Library Advocacy Committee and the Government Relations Committee be merged. The executive committee approved merging the two committees and naming the new committee the Advocacy Committee. This will cause a Bylaws change. The change was approved by the MLA Bylaws Committee. MCMLA membership will vote on the Bylaw change at the 2015 MCMLA annual meeting.
- The task force submitted objectives and responsibilities for the Advocacy Committee. This information will be added to the Policy and Procedure Manual.

MCMLA Goal Three

Create an Annual Meeting task force. Its charge is to:

- Evaluate the effectiveness of the 2015 MCMLA meeting which will be a virtual meeting – did the meeting work overall to meet the needs of the organization. If yes, which parts of the meeting worked well and which parts of the meeting need to be improved.
- Explore how MCMLA could hold face to face annual meetings in the future – the feasibility of having a local planning committee vs a distributed planning committee among other options.
- Explore feasibility of setting a meeting schedule with more joint meetings with other chapters.
- Explore feasibility of multi-chapter joint meetings every five to seven years.
- Review MCMLA meeting planner job description to determine if it still reflects what the meeting planner needs to do.
- Generate a list of possible MCMLA members who might be interested in being the MCMLA meeting planner in the future.

Actions to Meet MCMLA Goal Three

This task force has not met yet.

MLA President Linda J. Walton Goal Two:

Develop and implement an environmental scan of our current membership to look at reporting structures, staffing, and retention of our members in the workforce so we have a clear picture of what our priorities need to be in redefining the health sciences librarian.

MCMLA Goal Four

Develop a survey that will ask current MCMLA membership:

- why do you remain a member
- why is the chapter relevant to you
- obtain membership demographics

and a survey for past MCMLA members to determine why they are no longer members.

MCMLA does not know exactly why membership has dropped or for that matter why the members continue to be members of the chapter. This survey will be the start of surveying members on a regular basis regarding their membership.

Actions to Meet MCMLA Goal Four

The Membership committee has been charged with the creation of a survey instrument.

Other MCMLA Goals

MCMLA Goal Five

Work with the RML on an advocacy project.

The RML approached MCMLA regarding this joint project with the RML taking the lead. Information was given at the MCMLA annual meeting executive committee meeting. The research question that the RML wants to answer is: *What is the impact that librarians have on the cost of patient care?*

Actions to Meet MCMLA Goal Five

Since the MCMLA annual meeting the NN/LM MCR has been recruiting for a study design consultant with an economics background, preferably a health economics graduate degree to conduct the first phase of the study. They are in the process of hiring the consultant who has a Ph.D. in economics and experience with health organizations. The consultant will produce a methodology report to be used for the next

phase, which is a pilot study. MCMLA will help recruit clinical librarians and librarians who participate in morning report to be interviewed by the consultant.

MCMLA Goal Six

Organize MCMLA Archives and determine:

- what items to keep
- how to keep the items
- where to keep the items

Actions to Meet MCMLA Goal Six

- A task force has been formed.
- The task force met in January 2015.
- In February 2015 the task force presented to the executive committee a motion that specifically listed what items should be in the Archives. The task force now has direction and can begin reviewing and weeding the material in the Archive collection.

MCMLA Goal Seven

At the MCMLA 2014 Annual Business Meeting, membership asked the executive committee for an update on the motions from the Championing for Librarians Final Report.

Motion 1: MCMLA, within one year will begin work with state hospital accrediting bodies to adopt standards requiring direct access to a librarian.

For Motion #1 that requires working with state accrediting bodies, we suggested a joint project between the Library Advocacy and Governmental Relations Committees with the initial activity of identifying appropriate accrediting bodies.

Motion 2: MCMLA will encourage and support publication by the membership in (non-library oriented) health professional publications, newsletters, journals, letters to the editor.

For Motion #2 that addresses members publishing, we suggested a collaboration between the Research and Publications Committees:

- research and then provide suggested journals that might accept library oriented articles,
- provide an online list with links to the journal titles and author's instructions,
- do a very elementary survey to see what hospital administrators read, and
- budget for a monetary prize to be given to someone publishing outside of library journals.

Actions to Meet MCMLA Goal Seven

The Library Advocacy and Government Relations Task Force discussed Motion 1 and 2. Actions so far include:

- Communicate to MCMLA membership using our newsletter the work done to date, including the response received from MLA. This information is being gathered.
- Task Force is concerned that MCMLA members understand where and how much we can influence accrediting bodies' standards, other than what is already being done by MLA. The task force is inquiring who is the current representative from MLA on Joint Commission and other accrediting bodies and these representatives will be asked for a brief report on activities and then communicate to MCMLA membership our findings.
- It is incumbent on membership to share when libraries are closing within the chapter. Information gathered will be submitted to MLA using the "Change in Status of a US Medical Library" form.

Current Officers:

Chair:	Jackie Hittner
Immediate Past Chair:	Darrel Willoughby
Chair Elect:	Lisa Traditi
Recording Secretary:	Jenny Garcia
Chapter Council Representative:	Heather Brown
Chapter Council Alternate:	Kate Anderson
Executive Secretary:	Karen Wiederaenders
Parliamentarian:	Nancy Woelfl
Archivist:	Position Vacant
Express Editor:	Amanda Sprochi
Web Editor/MCMLA-L Discussion List Owner:	Tracey Hughes
Annual Meeting Advisor:	Rebecca Graves
MLA Chapter Membership Liaison:	Jeanne Burke
MLA Chapter Credentialing Liaison:	Jan Rice
2015 Meeting Planners:	Heather Brown and Tom Gensichen
2016 Meeting Planner:	Melissa De Santis

Incoming officers October 2015:

Vice Chair/Chair Elect:	Tom Gensichen
Recording Secretary:	Shandra Protzko
Representative to MLA Nominating Committee:	Rebecca Graves

Committees and Reports**Annual Meetings:**

2014 Annual Meeting in Denver, CO:

- Theme: Quint Essential – Convergence and Collaboration. October 12-16, 2104
- Joint meeting with: MCMLA, MLGSCA, NCNMLG, PNCMLA and SCCMLA
- Attendance: 308 participants; 1 guest; 4 vendors registered as participants; 43 vendor booths with 99 exhibitor representatives
- Seven CE courses were offered
- MCMLA Awards given at the conference:

MCMLA Outstanding Achievement Award
Jeanne LeBer

Barbara McDowell Award for Excellence in Hospital Librarianship
Shandra Protzko

Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship
Marilyn De Geus

- Conference income exceeded expenses

2015 Annual Meeting - Virtual Meeting:

- Theme: Virtual Connections – Wherever You Are – You'll Be There! October 8-9, 2015
- First virtual meeting for the chapter
- Meeting URL: <http://mcmla.org/2015meeting>

2016 Annual Meeting in Des Moines, IA:

- October 21-25, 2016
- Joint meeting with: MCMLA and Midwest

Bylaws Committee: Tom Gensichen, Chair; LaRee LaMar, Brenda Pfannenstiel

Ex officio: Nancy Woelfl, Heather Brown, Darrel Willoughby

- Submitted MCMLA proposed Bylaw change to MLA Bylaw Committee for approval.

Education Committee: Gwen Wilson, Chair; Tallie Casucci, Monica Rogers, Ben Harnke, Shawn Steidinger, Shelie Vacek

Ex officio: Rebecca Graves, Jan Rice, Marty Magee

- The committee is surveying membership regarding CE offerings for over the summer or at the annual meeting.

Governmental Relations Committee: Margaret Hoogland, Chair; Euem Osmera, Darell Schmick, Marie St. Pierre, Gwen Lawson

- The committee is reviewing library organizations to track lobbying efforts and talking points
- See MCMLA goal 2 and 7

Honors and Awards Committee: Cindy (Cynthia) Perkins, Chair; Lenora Kinzie, Rebecca Carlson, Jerry Carlson

- 25 MCMLA Stars honored at 2014 annual meeting.
- The Chapter awards two luncheon awards for the MLA Chapter Council Sharing Roundtables. For MLA 2015, Amanda Sprochi and Kristen DeSanto won the luncheon awards.
- The committee recommended increasing the chapter's three major awards be increased from \$250 to \$350 effective in 2016. The executive committee approved this recommendation.

Library Advocacy Committee: Elizabeth (Betsy) Mueth, Chair; Camillia Gentry, Angela Spencer, Rose Wilson

Ex officio: Barb Jones

- See MCMLA goal 2 and 7

Membership Committee: Jeanne Burke, Co-Chair; Kristy Steigerwalt, Co-Chair; Phyllis Whiteside, Erin Wimmer, Jim Honour, Pat Hamilton, Teri Hartman, Holly Henderson, Merinda McLure

Ex officio: Heather Brown, Karen Wiederanders

- Information regarding Emeritus Dues has been put in the policy and procedure manual and posted on the MCMLA website.
- Information regarding the benefits of Emeritus Status was posted on the MCMLA website.
- The MCMLA membership brochure has been updated.
- The welcome letter emailed to new chapter members has been revised.

Nominating Committee: Marty Magee, Chair; Claire Hamasu, Darrel Willoughby

- Candidates for three open elected positions were recruited, and election was held.

Publications Committee: Amanda Sprochi, Chair; Katie Dayani, Kristen DeSanto, Susan Sanders

- Produces quarterly issues of the MCMLA Express.

Research Committee: Timmi Johnson, Chair; Assako Holyoke, Peggy Cruse, Anne Heimann, Holly Hubenschmidt, Christi Piper, Melissa Rethlefsen, Kristen Sen

- At the 2014 Quint Meeting, the Research Committee awarded the following:

Best Research Paper:

Lean Out: The Rounding Librarian

Claire Hamasu, Robert Millsap, University of Utah; Debra Simmons, Kencee Graves, University of Utah Health Care

Best Research Poster:

Building an Innovative Infrastructure in Clerkship Curriculum: Integrating Virtual Library Services with Tablet Technology

Lori A. Fitterling, Digital Services/ Reference Librarian; Marilyn J. De Geus, Director, D'Angelo Library; Elizabeth K. McClain, NAOME Assistant Dean Clinical Education; Angie B. Clemmer, Clinical Clerkship Coordinator, Kansas City University of Medicine & Biosciences

Most Innovative Poster/Paper Award:

Evidence Transfer in Diagnosis: Exploring Evidence Interventions to Enhance Value and Reliability

Barbara Jones, University of Missouri/NNLM MCR; Lorri Zipperer, Zipperer Project Management

Endowment Fund Task Force: Nancy Woelfl, Chair; Claire Hamasu, Elizabeth (Betsy) Mueth, Karen Wiederanders

- The task force has been working for four years researching endowments.
- The task force recommended that MCMLA establish an endowment fund. This recommendation was approved at the March 2015 Executive Committee Meeting.
- The committee is planning a series of articles in *MCMLA Express* to explain what an endowment is and why MCMLA should consider this financial option.
- After educating MCMLA membership regarding endowment funds, membership will need to vote on the creation of an endowment fund.

Archive ADHOC Committee: Jackie Hittner, Chair; Elizabeth (Betsy) Mueth, Jennifer Plaat, Angela Spencer

Library Advocacy and Government Relations ADHOC Committee: Lisa Traditi, Chair; Jackie Hittner, Margaret Hoogland, Elizabeth (Betsy) Mueth

Other Activity

- The chapter entered into a contract with JoinMe to hold meetings. All committees are encouraged to use JoinMe for their meetings throughout the year.
- The chapter had its first applicant for the AHIP First Time Applicant Award. This is an initiative of the chapter to fund the AHIP cost for MCMLA members who are applying for AHIP for the first time. In 2014, MCMLA provided \$435 to fund AHIP First-Time Application Awards: 1 at the AHIP Member level and 2 at the AHIP Provisional level.
- The travel policy has been revised.
- A poster regarding the virtual meeting planning was accepted to be presented at MLA 2015.
- Official MCMLA letterhead has been created and was posted on the MCMLA website.
- Three members of the executive committee submitted a chapter response to NLM for their request for information.

MCMLA Budget

2015 Budget: Projected Income: \$12,096; Projected Expenses: \$11,352

Membership Renewal: 126 regular members; 7 emeritus members; 23 student members

MCMLA Communication Methods

MCMLA has a number of communication methods for reaching out to members:

- MCMLA *Express* (published four times per year). The editor for the newsletter is Amanda Sprochi. <http://www.mcmla.org/express>
- The MCMLA website (<http://www.mcmla.org>); includes Wild Apricot software for online member registration, annual meeting registration, electronic voting, chapter information
- The MCMLA Listserv (hosted by the University of Kansas Medical Center): <http://listserv.kumc.edu/mailman/listinfo/mcmla-l>
- Monthly Executive Committee meetings via chapter's JoinMe account
- Facebook: <http://www.facebook.com/groups/361127369466>
- LinkedIn: http://www.linkedin.com/groups?gid=3069261&trk=myg_ugrp_ovr

- Google+: <https://plus.google.com/u/0/b/112762806706197050187/112762806706197050187/posts>
- Twitter: <https://twitter.com/MidConMLA>