

## **Midcontinental Chapter of the Medical Library Association 2010/2011 Annual Report**

The Executive Committee approved an operating budget for 2010/2011 of \$11,270.

One of the Membership Committee's goals is to increase membership. All MCMLA members used the new website to become "members". The membership total is 170 (one hundred and seventy) as of March 31, 2011.

The MCMLA Ad Hoc Endowment Committee with has been established with Chair Nancy Woelfl to investigate how the chapter will raise funds, manage and operate the endowment and how the funds will be used. The committee will provide a report and recommendations before the MCMLA annual meeting in St. Louis in the fall of 2011.

Three requests for comment were forwarded to the membership by the Governmental Relations Chair, Darrel Willoughby, and committee members. The first request was forwarded to the membership through the MCR-MCMLA listserv for an action alert by the library community to contact their U.S. Representatives and to oppose cuts to NIH and NLM funding. The second request for an action alert regarding NIH and NLM was forwarded to the membership to contact their senators. A third request forwarded to the membership is in reference to funding that has been eliminated for Statistical Abstract, State and Metropolitan Area Data Book, County and City Data Book, and Federal Aid to States (FAS) report and to contact Congressional representatives even though this decision was made by the Census Bureau. The committee is working on creating a list of representatives for each state in the chapter so that it will be easier for members to contact their representatives.

The MCMLA Annual Task Meeting Force Chair, Rebecca Graves, and committee members, Nancy Woelfl, Parliamentarian, and Sarah Kirby, Chapter Chair, MCMLA, and Julia Shaw-Kodot, Chair, MLA Chapter Council, have been working on the issue of virtual meetings through many discussions. Sarah Kirby, Chapter Chair, on behalf of MCMLA submitted a request as a suggested motion to Dena F. Hanson, MLA Chair, Bylaws. The request is projected to be discussed at the MLA By-laws Committee Meeting in May and considered for follow-up.

The MCMLA Bylaws Chair, Tom Gensichen, and committee members are monitoring MLA for any potential bylaws changes that might impact MCMLA and virtually attended monthly MCMLA Executive Committee meetings. The committee reviewed the bylaws sections of the policy and procedures manual to assure that they follow committee procedures and timelines.

The MCMLA Nominating Chair, Heather Brown, and committee members came up with a slate of candidates that exemplify the strong leadership in the MCMLA. The results of the election for 2011-2012 are:

Brenda Pfannensteil, Chair Elect  
Holly Henderson, Recording Secretary

Melissa De Santis, Representative to the MLA Chapter Council  
Dana Abbey, Alternate Representative to the MLA Chapter Council  
Lynne Fox, MCMLA candidate to the MLA Nominating Committee

### **Activities Relating to MLA President Ruth Holst 2010-2011 Priorities**

#### **MLA 2010-2011 Priority: Rethinking Our Value: Demonstrating how our services contribute value to our institutions and developing a culture of research to expand health information knowledgebase**

The Research project on ROI—return on investment—which demonstrates the value of librarians to their institutions—will be pursued with the Library Advocacy and Research committees in conjunction with RML staff.

*mcmla express* has a new feature of the newsletter, titled, ‘MCMLA Congratulates’ which highlights papers, posters, awards, presentations and other scholarly activities of MCMLA members.

The MCMLA Library Advocacy Chair, Liz Burns and committee member will continue offering a marketing award to be given at the MCMLA annual meetings. One of their members has created and will teach a class for the “RML Breezing Along” session in August.

The MCMLA Research Co-Chairs, Alice Weber and Kate Anderson, and committee members hold monthly meetings virtually via conference calls. The committee has issued calls for papers and posters submissions, manages the collection, selection, and organization process for presentation by members at the annual meeting. The Research Committee surveyed the membership and reviewed the results to determine the ways that the committee can support research within the Midcontinental Chapter. The Research Committee contributes a “Research Round-up” column in the *mcmla express*. The committee advocates using the theme for this year’s St. Louis meeting—“Explore, Dream and Discover” and share research.

The MCMLA Education Chair, Marty Magee, and committee members have assessed the membership for continuing education and professional development needs. The committee is selecting classes, coordinating arrangements for MCMLA Continuing Education classes, and developing the “Sherpa” event with the MCMLA Conference Planning Committee.

The MCMLA Library Advocacy Committee and Chapter Chair take a strong position in regard to closings or eliminations of hospital librarianship in institutions by writing letters to the Chief Executive Officers.

#### **MLA 2009-2010 Priority: Rethinking our Roles: Expanding new roles in our institutions in areas of knowledge management, disaster and emergency**

**preparedness information, health literacy, e-science, electronic medical records, competitive intelligence, translational science, and scholarly communication**

The Education Committee is soliciting chapter members to teach CE courses for MCMLA St. Louis 2011. The committee plans to address virtual or distance CE opportunities.

Promoting awareness of libraries throughout the institutions is through MCMLA Honors and Award, Publications committees and Web Site Task Force,

The MCMLA Honors and Awards Chair, Joan Stoddart, and committee members continue recognizing MCMLA members who do exceptional work in their libraries by seeking nominations and giving the following awards: MCMLA Outstanding Achievement Award; Barbara McDowell Award for Excellence in Hospital Librarianship; Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship. The committee continues the STARS program for recognition at the annual meeting of MCMLA members who work beyond their job description. The committee sponsors the Chapter Council Sharing Roundtables Free Lunch Award which is offered to MCMLA members. For 2011 the recipients of the award are: Jean Sidwell and Assako Holyoke.

The MCMLA Publications committee published two issues of the newsletter. The November issue was published under the leadership of editor, Andrew Youngkin. Andrew Youngkin relocated outside of the chapter and the leadership was transitioned to Amanda Sprochi who published the February issue.

MCMLA Web Site Task Force with Amy Ritterskamp, Web Editor, continues to build and maintain the new membership database with the Wild Apricot software program. The features of Wild Apricot enables the leadership to contribute content to the site, to communicate with the membership and to assist the 2011 annual meeting planning committee with building a web site and managing meeting registration.

The MCMLA Membership Chair, Susan Sykes Berry, and committee members continue to support mentoring, promoting, and recruiting through the following opportunities: 1. Introducing MCMLA using library school liaison by sponsoring a breakfast possibly with a free education program. 2. Introducing new members at the opening reception at the annual conference 3. Notification of new members for signing them up for the *mcmla express*

The MCMLA liaison to the MLA Membership Committee, Cindy Logan, is chairing the Colleague Connection for the MLA 2011 in Minneapolis.

The MCMLA liaison to the MLA Chapter Credentialing Liaison, Marie Reidelbach, is planning to represent the chapter at the MCMLA 2011 conference.

The MCMLA representative to the MLA Chapter Council, Holly Henderson, continues to provide information on MLA chapter activities to the MCMLA membership. The alternate representative to the MLA Chapter Council, Carolyn Warmann, places MCMLA chapter news in the *MLA NEWS*.

The MCMLA Meeting Planners with Jackie Hittner, Chair, have confirmed the hotel reservations for September 21-21, 2011. Jerry Perry will give the MLA update to the membership. Information about the chapter meeting has been posted on the chapter's web site. The registration costs have been established.

MCMLA 2010-2011 Priorities: 1. Energizing and recharging ourselves for the future  
2. Taking charge of the destiny of our librarianship roles in our institutions

MCMLA 2010-2011 TOP PRIORITIES were selected by the incoming and outgoing leadership meeting at the MCMLA Leadership meeting 2010 Wichita. These were:

- Chapter Research Project on ROI-Return on Investment. The Advocacy and Research Committees will work in conjunction with RML staff that has developed the ROI calculators.
- Communication tools—Skype is supported by the chapter with a yearly subscription to include telephone calls via Skype. Skype is a tool that supports monthly chapter meetings, committee meetings, and one-on-one conversations between officers and committee and task force chairs.
- Expansion of online workshops and distance education courses will be conducted.

MCMLA Executive Committee

Sarah Kirby, Chair

Betsy Mueth, Chair-Elect

Melissa De Santis, Recording Secretary

Claire Hamasu, Immediate Past Chair

Holly Henderson, Representative to the MLA Chapter Council

Carolyn Warrman, Alternate Representative to the MLA Chapter Council

Peggy Mullaly-Quijas, Executive Secretary