

MCMLA 2015 ANNUAL MEETING PROGRAM

Thursday, October 8, 2015	
*All times are Central	
1:00 p.m.	Welcome and Logistics
1:15 p.m.	Lightning Talks <ul style="list-style-type: none"> • “Beyond the Crystal Ball-Discovering What Information Students Are REALLY Interested in Receiving,” Kristy Steigerwalt, University of Missouri-Kansas City Health Sciences Library • “Learning to Teach,” Erin Wimmer, Eccles Health Sciences Library, University of Utah • “If the Library Genie Granted You Three Library Wishes, What Would They Be?” Melissa De Santis, Vivienne Houghton and Cathalina Fontenelle, Health Sciences Library, University of Colorado Anschutz Medical Campus • “The Virtual Connection of a Private, Catholic Health Care System with a Private, Catholic Jesuit Institution of Higher Education to Provide Library Services and Services and Resources,” Judi Bergjord and Jim Bothmer, Creighton University; Maria Ford, Creighton University, CHI St. Elizabeth's; Cindy Perkins, Creighton University, CHI Bergan Mercy; and Joy Winkler, Creighton University, CHI Immanuel • “You’re an... Innovation...Librarian?” Tallie Casucci, Eccles Health Sciences Library, University of Utah
1:45 p.m.	Vendor block 1 <ul style="list-style-type: none"> • Rittenhouse • Wolters Kluwer
2:00 p.m.	RML Update <ul style="list-style-type: none"> • Claire Hamasu, Associate Director, National Network of Libraries of Medicine, MidContinental Region
2:30 p.m.	Break
2:45 p.m.	Paper Presentations <ul style="list-style-type: none"> • “e-channel: Building an Innovation Dissemination Venue,” Jean. P. Shipman and Christy Jarvis, Eccles Health Sci-ences Library, University of Utah • “Connecting Patients with Curated Information: Creating a Virtual Patient Education Library,” Heidi Greenberg and Jean P. Shipman, Eccles Health Sciences Library, University of Utah, and Darrin Doman, University of Utah Health Care • “PubMed Journal Clubs: Engaging Students in Scholarly Communication,” Julie Zimmerman and Rachel Vukas, University of Kansas Medical Center

3:30 p.m.	Vendor block <ul style="list-style-type: none"> • Elsevier • McGraw-Hill
3:45 p.m.	Break
4:00 p.m.	Keynote <ul style="list-style-type: none"> • Ivan Oransky, co-founder of the MacArthur Foundation-funded Retraction Watch, is vice president and global editorial director of MedPage Today. He teaches medical journalism at New York University's Science, Health, and Environmental Reporting Program, and is vice president of the Association of Health Care Journalists. In the past, Oransky has been executive editor of Reuters Health, managing editor, online, of Scientific American, and deputy editor of The Scientist. Oransky earned his bachelor's degree at Harvard University, where he was executive editor of The Harvard Crimson, and earned his M.D. at the New York University of School of Medicine, where he holds an appointment as clinical assistant professor of medicine.
5:00 p.m.	See you tomorrow!

Friday, October 9, 2015	
1:00 p.m.	MCMLA Business Meeting
2:30 p.m.	MLA Update <ul style="list-style-type: none"> • Michelle Kraft, 2015/16 MLA President • Kevin Baliozian, MLA Executive Director
3:00 p.m.	NLM Update <ul style="list-style-type: none"> • Joyce E.B. Backus, Associate Director for Library Operations National Library of Medicine
3:30 p.m.	Break
3:45 p.m.	Drawings
4:00 p.m.	Closing remarks MCMLA 2016 invitation
4:15 p.m.	CE: Symposium of Sages: Do-able solutions for marketing your library services & reaching your stakeholders. Erin Wimmer (Teaching & Learning Librarian) and Bryan Hull (Education & Technology Research Associate) at Spencer S. Eccles Health Sciences Library at the University of Utah Title: Video Made the Library Star!

	<p>Librarians, library staff, and others interested in sharing their library’s value through fun, innovative, and inexpensive multimedia project. Through this session, participants will acquire tips and tricks for implementing a video project by:</p> <ol style="list-style-type: none"> 1. Identifying free or inexpensive ways to create videos 2. Reviewing the process of preparing to undertake a video project 3. Recognizing opportunities and challenges for creating these videos 4. Promoting videos via appropriate social media and other distribution channels <p>Monica Rogers, Division Head Reference & User Support Services at University of New Mexico Health Sciences Library and Informatics Center</p> <p>Title: Be a Wiz at Visualizing Data!</p> <p>Need to breathe some life into your annual reports? Wish you could get more out of your data? Come and learn how to visualize data! A brief demonstration on how to use Tableau software for data visualizations, discuss the variety and types of visualizations available (charts, tables, interactive graphs, etc.) as well as decision-making and considerations when creating visualizations.</p> <p>Lisa Traditi, Head of Education and Reference Health Sciences Library at University of Colorado Denver Anschutz Medical Campus</p> <p>Title: It’s Who You Know: Building and Maintaining a Personal Network.</p> <p>Many people think of networking as “schmoozing” – they see it as a bad word. It’s not! Networking is really the art of developing mutually beneficial relationships with people around you. Networking is a give and take relationship, where you help each other. Librarians can and should easily develop this skill and use it to promote themselves, their library services, and to create constructive working relationships with people at all levels of the organization.</p> <p>By the end of the session, participants will acquire knowledge of how networking can help them personally and professionally, as well as tips and tricks for building and maintaining constructive, positive relationships with people at all levels of influence.</p>
5:00 p.m.	Thank you and goodbye!