



# MCMLA EXPRESS

NEWSLETTER OF THE MIDCONTINENTAL CHAPTER OF  
THE MEDICAL LIBRARY ASSOCIATION

SPRING/SUMMER 2022, VOLUME 43, ISSUE 2/3

## NOTES FROM THE CHAIR

BY HOLLY HUBENSCHMIDT, MCMLA CHAIR



### Speak Up.

This summer I'm celebrating my 30th anniversary at my library. Over these last decades, I've seen dozens of cohorts of nursing students cycle through their programs, new faculty joining the university, and cherished faculty members retiring after many years of service. It feels like faculty changes have accelerated over the last few pandemic years.

This situation is putting pressure on me to advocate for the library with my users. New faculty need to know the ways I can help support their research and the importance of giving me time with their students to introduce research skills. New students need to know about library resources and services. There are new administrators at my university, too, and they need to understand that the library is

more than just books. It is critically important that top administrators know that I am a resource for them, that my team brings incredible value to our students and faculty, and that I partner with units throughout the university to add value to the work they do.

Advocacy is a never-ending task in our field, but it feels like it is more critical now with all the change happening. I believe this is true for all of us. You might need to substitute some words I've used if you are a hospital librarian, but I recognize that your need to advocate for yourself and your library is critical for patient outcomes and sometimes for the very existence of your library.

Ask yourself:

- Do your users know about your services and resources?
- Who are your allies in your hospital or on your campus that can speak to the benefits of the library and the librarian?
- Are those allies willing to share a testimonial you can use to market your library?
- Does your boss know the amazing things you are doing?

What I want to highlight is the ways that MCMLA can help.

On a regular basis, the MCMLA Advocacy Committee asks you to think about the advocacy work you are doing and invites you to share that work not only for the opportunity to win fun prizes but also so we can learn from you. Share your efforts or take the opportunity to think about ways to raise your profile and that of your library.

For those of you active with MCMLA, we highlight your work with a certificate of appreciation. Are you sharing that certificate with your boss or posting it in your workplace?

The MCMLA Education and DEI Committees offer amazing events in presentations and CEs. Are you signing up?

The MCMLA Honors and Awards Committee provides an opportunity for you to nominate fantastic colleagues (or your fantastic self) for awards. Nominations are now open!

(Continued on next page)

## WHAT'S INSIDE

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## NOTES FROM THE CHAIR, CONTINUED



The MCMLA Research Committee shares the important work of our members with funding and presentation opportunities.

Are you taking advantage of the MCMLA listserv? A vibrant community is behind mcmla-l@listserv.kumc.edu. Have you found a relevant article that you shared with your hospital administrators or your faculty? Share that citation on the listserv! Your colleagues might benefit from information you found. Have an idea for a research project but a little intimidated about where to begin? Reach out to our community to look for research partners or people who can share their expertise. Need a personal or professional boost? If you are on LinkedIn, reach out to the listserv to ask for endorsements for your skills or a recommendation. Don't be bashful – be bold so you can be heard.

I know you are doing good work. Sometimes it is hard work and thankless work. Often you don't have all the resources you need. Hop on the listserv or reach out to me directly and let us know what you are facing. MCMLA is here for you!



## NEW MEMBER SPOTLIGHT: JULIE ELLIS

BY CINDI FLANAGAN, MEMBERSHIP COMMITTEE;  
EDITED BY DANIELLE WESTMARK



### What is your position title?

Medical Library Specialist, Ponce Health Sciences, University-St Louis

### What do you like most about the library and information science field so far?

Love research and helping people

### What do you like most about MCMLA so far?

Everyone is so welcoming.

### Are you interested in a specific area of libraries?

I love being in the Medical library field, and I also enjoy academic libraries.

### What is your educational background?

BA History from Columbia College and an MLIS from the University of Missouri

### What made you want to work in libraries?

I loved visiting libraries as a kid, so I started working in libraries while in college and never stopped.

### What is your previous work experience?

St Louis County Library, Wash U Art & Architecture Library, Federal Court of Appeals Law Library, St Louis Archdiocesan Archives

### What do you hope to gain from being a new or returning member of MCMLA?

As a solo librarian, I realized that I needed to connect with others in my field, and MCMLA was recommended to me by several other medical librarians.

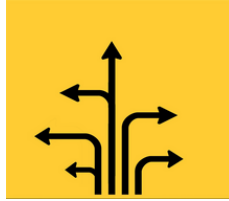
### The MCMLA mascot is an owl; what kind would you be if you were an owl?

Crested Owl. I love the ear tufts they have.

### What is a fun/unique/exciting tidbit for your fellow MCMLA'ers to know about you, or how do you spend your free time?

I love birds and Dolly Parton. I am an avid bird watcher and gardener, and I visit the Smokey Mountains twice a year to hike and buy Dolly merchandise.

REGISTER TODAY FOR  
THE 2022 MCMLA ANNUAL  
VIRTUAL MEETING



DIVERSIFY

MCMLA OCT 27-28  
2022

**Free Registration for MCMLA Chapter members!**

Registration is now open: <https://www.mcmla.org/event-4912697>

\$10.00 Registration fee for non-MCMLA Members.

MCMLA ANNUAL BUSINESS MEETING MOVED  
OUTSIDE THE ANNUAL MEETING.



Please join us Tuesday, October 18, 10:30-12:30 Central /  
9:30-11:30 Mountain.

Register: <https://www.mcmla.org/event-4897324>

Please register so we may determine if a quorum will be met  
for the meeting.

We need a quorum of chapter members to vote on a new  
strategic plan, bylaws changes, and other chapter issues.

Your voice and vote is important!

You will hear about chapter activities over the past year and  
get to meet Kim Harp, our incoming Chapter Chair.

All members welcome - there is no charge to attend the  
business meeting.

Zoom invite will be made available closer to the meeting  
date.

# MCMLA STRATEGIC PLAN

BY GWEN WILSON

The current MCMLA Strategic Plan is a five-year plan that ends with 2022. In December 2021, the Executive Committee appointed a Task Force to review/revise the Strategic Plan, and the Task Force brought forth a motion to approve an updated Strategic Plan at the May Executive Committee Meeting. The vision of the new Strategic Plan is that it be used as the method to report the goals of MCMLA committees, appointed positions, and task forces within the specific areas and focuses. The Executive Committee approved the Strategic Plan at the May meeting. On October 18th at the MCMLA Annual Business Meeting, we will ask the membership to vote to approve the updated Strategic Plan.

## Draft MCMLA Strategic Plan

**(to be voted on by the membership at the October 18 MCMLA Annual Business Meeting)**

### Strategic Area 1: Member engagement

**Focus 1:** MCMLA Members utilize chapter programs and services

**Focus 2:** MCMLA leadership, committee, task force, etc., positions have inclusive representation of members from diverse backgrounds, experiences, and geographic regions

### Strategic Area 2: Continuing education & professional development

**Focus 1:** MCMLA members' educational and professional needs are supported

### Strategic Area 3: Research

**Focus 1:** MCMLA members are involved in member-driven research

### Strategic Area 4: Advocacy

**Focus 1:** MCMLA members are health sciences librarianship advocates

**Focus 2:** MCMLA members are aware of advocacy resources

### Strategic Area 5: Professional networking

**Focus 1:** MCMLA members support community-building activities throughout the year

### Strategic Area 6: Financial responsibility

**Focus 1:** The MCMLA financial management plan will be transparent to members

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The strategic areas and focuses are voted on and approved by the full MCMLA membership. Under each focus are goals. The goals are set annually (approved by the Executive Committee) and need to be measurable (SMART goals). The timeline for goals may span multiple years, with short-term goals under the larger goal.

The timeline to review the strategic areas and focuses is every 5 years. Next review will be 2027.



## MCMLA BYLAWS SUBMISSION

BY THE BYLAWS COMMITTEE

Please review the the proposed updates the Bylaws Committee would like to submit to the membership for voting at the MCMLA Annual Business Meeting Tuesday, October 18, 10:30-12:30 Central / 9:30-11:30 Mountain.

The revisions can be read [here](#)

If you have any questions about these proposed updates, please do not hesitate to reach out.

Thank you and we look forward to speaking with you!

Jennifer Brady – Chair  
Dana Abbey  
Shandra Knight  
Nancy Woelfl  
Gwen Wilson, Parliamentarian  
Rebecca Graves, Chapter Council Representative  
Melissa De Santis, Immediate Past Chair

## RESEARCH STIPEND AVAILABLE

The MCMLA Research Stipend application period is underway. Proposals are due September 16th. The MCMLA Research Committee looks forward to your applications!

The MidContinental Chapter of the Medical Library Association provides support for research projects in order to promote and stimulate excellence in the field of health science librarianship and the information sciences. The research stipend may be used to support all or part of the costs of a study, up to a maximum of \$1000. MCMLA may award more than one research stipend in a year for a maximum of \$1000 in any one year.

Additional information is available here:  
<https://www.mcmla.org/MCMLA-Research-Stipend>

Email your proposal to: [elizabeth.frakes@utah.edu](mailto:elizabeth.frakes@utah.edu) by September 16th.



Join Holly Hubenschmidt for her final  
Chair Chat.

The theme is  
Inclusion: Concerns & Challenges

Chair Chat – September 8 at 4pm Central/3pm  
Mountain

<https://webster-edu.zoom.us/j/96001261039>

## ENDOWMENT FUND THANK YOU

BY JACKIE HITTNER, FINANCE COMMITTEE;  
EDITED BY KATIE DAYANI

The Finance Committee would like to thank the chapter members who contributed to the MCMLA Endowment Fund recently.

Members who donate to the Endowment are automatically put in the STARS drawing and the endowment drawing for fabulous prizes held during the annual meeting.

**Tax Letter:** Email Jackie Hittner at [jhittner@aaortho.org](mailto:jhittner@aaortho.org) if you want a letter stating your donation to the endowment for tax purposes.

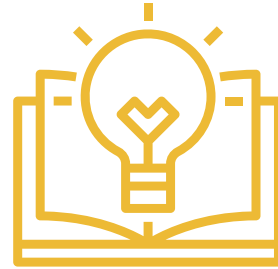
A big **THANK YOU** to chapter members who generously gave to the endowment recently:

- Teresa Hartman
- Sarah Hood



## EDUCATION UPDATE

BY JEANNE M. BURKE, EDUCATION COMMITTEE;  
EDITED BY NINA MCHALE



This spring, MCMLA offered two exceptional educational events. In May, Palma Strand, J.D., LL.M from Creighton University's Negotiation and Conflict Resolution Program, gave a presentation on microaggressions. Strand illuminated some of the more common ways we experience and often inadvertently cause injury others, especially as it relates to discrimination, inequality, and exclusion in our personal and professional lives. The presentation and following discussion were enlightening and highlighted situations that most people could relate to and have experienced. Her latest article on microaggression is scheduled to be published later this year.

The second educational program offered in June was with Beth Ziesenis' "Your Nerdy Best Friend". "Beth Z," as she is known, is an expert on productivity applications that help you work more efficiently and effectively with your electronic devices. Attendance was offered for the accessible price of \$5 per person, or \$25 for groups. For those that were not able to attend, you might want to check out her presentation PPT. Her slides are available here: <https://nerdybff.live/mcmla2022> [mcmla.org].

The Education Committee is planning some additional events for this fall, so watch for more announcements.

## ADVOCACY WINNERS

BY KIARA COMFORT, ADVOCACY COMMITTEE;  
EDITED BY JERRY CARLSON



The Advocacy Committee congratulates **Amy Masek** from Clarkson College as the winner of the second quarter Advocacy challenge! Amy attended MLA 2022 and learned negotiation strategies to strengthen relationships between the library's vendors to enhance its DEI collection. Amy also learned how to apply ideas to help first generation college students by implementing mentoring, programming, and partnerships between the library and its students.

Thank you to everyone who submitted entries this quarter.

Keep those entries coming for future challenges! We want to hear about the great work you do.



## DIGITAL COLLECTIONS SHARED SEARCH WITH AURARIA

BY RAVEN MORRIGAN, MCMLA ARCHIVIST;  
EDITED BY DANIELLE WESTMARK



The MCMLA archive is housed at Strauss Library, and the digitized and born-digital files are accessible in the CU Anschutz Digital Collections in Archives and Special Collections:

<https://digitalcollections.cuanschutz.edu/explore/collections>

The Digital Collections migrated to new software, Hyku, with Ubiquities Press (UP) as the vendor last year. Auraria, which includes the downtown Denver CU campus, also migrated to Hyku and UP. Strauss Library and Auraria have completed building a new shared search page where users can search both repositories:  
<https://colorado-digital-collections.org/>

The shared repository features a search bar to search both digital collections, and when users click on the logos underneath the search bar, they have access to both digital collections.

MCMLA's current archivist Raven Morrigan and other staff at Strauss Library continue to process and digitize the MCMLA archive as an ongoing project. Now users can find the MCMLA archive in the shared search with Auraria!

Please contact Raven Morrigan at [raven.morrigan@cuanschutz.edu](mailto:raven.morrigan@cuanschutz.edu) with any questions or additions to the MCMLA archives.



# MLA 2022 REFLECTIONS

BY JERRY CARLSON;  
EDITED BY KATIE DAYANI

New Orleans is one of five places (the others being my grandparents' towns, Washington, DC, and Walt Disney World) that I think of as home towns I've never lived in. Any homecoming activity, however, was limited to meals at a few favorite places – Crescent City Brewhouse with Jensen Fischer, Holly Hubenschmidt, and my wife Kathy; a Cajun lunch at Mulate's, catty-corner from the Convention Center; and the Pelican Club with Ben Harnke and Kathy. In between, it was all meeting, so I'll focus on a couple highlights from there.

First, for the first time in 31 years, I gave a national platform presentation, as a panelist for the Clinical Support Immersion Session "Reflect, Renew, Reconnect to Envision a New Service Model for You, Your Customers, and Your Library." Several of us told our stories of coping with Covid, divided between those three "Re's" following a fourth, "Refresh," then led discussion sessions for other participants to share their stories. My story, under "Reconnect," was that I was already there, helping customers remotely about as soon as Poudre Valley Health System opened Medical Center of the Rockies without its own library, then totally virtualized my library and united with two other systems to form UCHHealth – my customer base extends all along the Front Range of Colorado from Gillette to Pueblo and out west to Steamboat Springs. My reconnection was to resume the hospital rounding I had begun while virtualizing but suspended from outbreak to vaccination and again during the Omicron surge. I concluded with a missed opportunity, which I've started to grab since MLA, to connect with distant hospitals through their previously live, now virtual daily leadership huddles. My impression is that I told the story with more excitement than I had in my one and only MCMLA presentation in the early Teens, on the virtualization process. Something I was probably told but didn't grasp until the day itself was that I was also to tell the other Reconnect story, by Elaine Wells of the SUNY School of Optometry, but did that well as well. Particular points that came up in my discussion group were that job assignments in larger libraries changed, so you need to reconnect with them; it's now expected that if you can't meet with someone in person, that you will do so virtually; an idea to incorporate an Ask the Librarian chat link in the electronic health record so that clinicians don't have to pivot to the library website; and that the onus is on us to connect with our patrons.

My other biggest highlight was the John P. McGovern Lecture by Dr. Mona Hanna-Attisha, who uncovered the Flint, MI, water crisis and led its recovery efforts despite political apathy and antipathy. My takeaways from these tend to be (admittedly inexact) quotes, of which I'll share a few:

- [To the pediatric residents she teaches:] Find your Why – your passion, what you care about. Mine is kids. It's what keeps me going.
- [Ditto:] Be prepared to work with others, be an advocate, create multidisciplinary teams.
- [From an EPA official:] Flint isn't a city worth going out on a limb for.
- [From a state official:] Who's drinking this water, anyway? [Answer: Mostly African-Americans]
- It is a privilege to care for our communities' health.
- [From her daughter, about her long absences:] Mom's taking care of our 6,000 siblings.

Strategies she shared to combat disinformation include:

- Point out credible resources.
- Be grounded in your Why.
- Have a dialogue with your patients rather than demand blind trust. "I'm a mom, too. My kids are vaccinated." (In fact, they got their Covid vaccines on live TV.)
- Use social media.
- Partner with journalists.
- Find allies, sometimes in unexpected places, that are about the same things you are – don't reinvent the wheel.
- Get help from policy leaders.

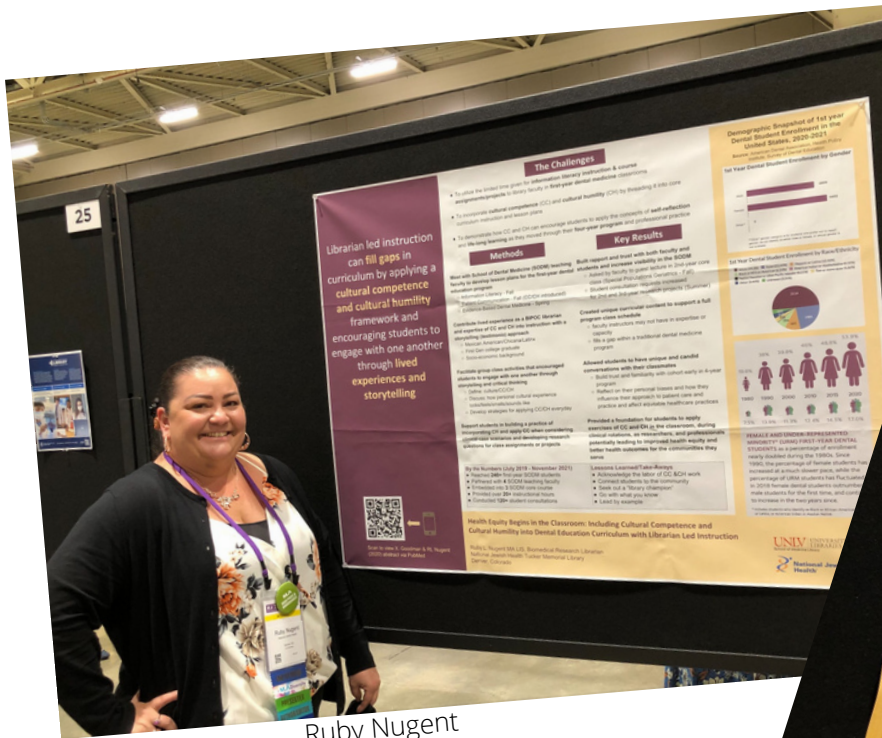
She used librarians both during the crisis and to prepare for her testimony on the Infrastructure Act (story from the latter: Having the hearing online enabled her to show the Congresspeople an eaten-out lead pipe, which in live testimony might have been confiscated as a potential weapon), and tells her trainees to use their library. The title of her book *The Eyes Don't See What the Mind Doesn't Know* goes back to her own residency as her attending physician's way of saying they needed to read more when stuck on a patient. Her advice to librarians is to offer our services to our institutions' government affairs offices.

Hope to see a number of you in Detroit next year!





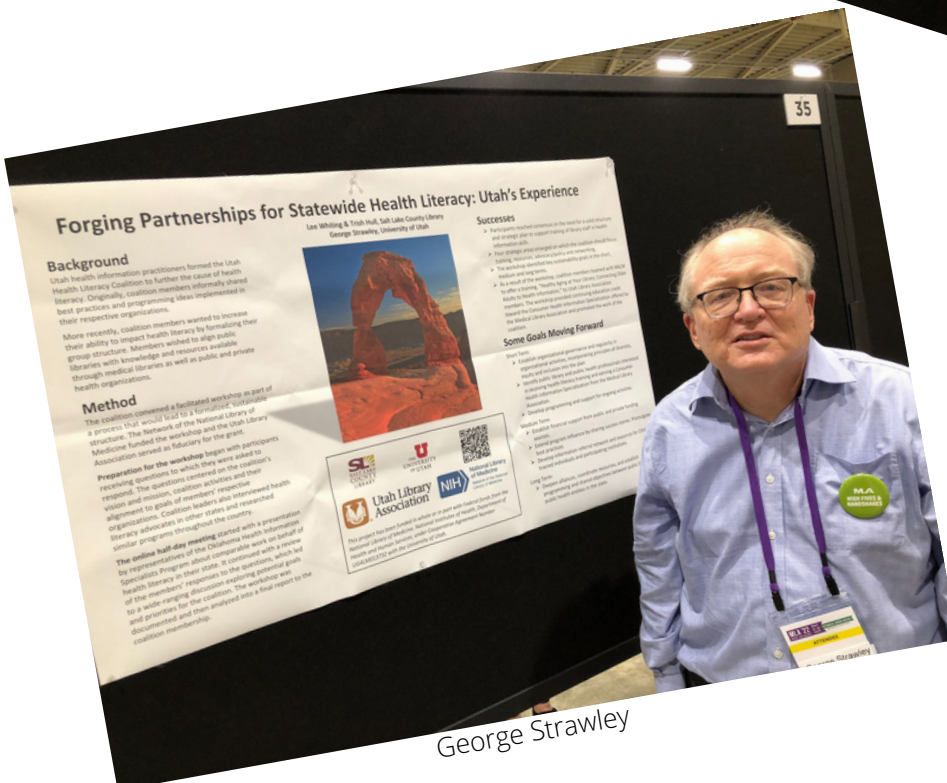
# MLA 2022: MCMLA REPRESENT!



Ruby Nugent



Gwen Wilson



George Strawley



Angela Spencer

# MCMLA PRESENTERS AT MLA 2022

COMPILED BY CINDI FLANIGAN



Congratulations to the following MCMLA members who presented at the MLA conference. Your willingness to share your work and experiences makes us all better!

## Sessions

- **Donna Baluchi, Carmin Smoot, Brandon Patterson, Shawn Steidinger & Elizabeth Frakes:** Skeleton Crew: Equitable In-Person Staffing During a Deadly Pandemic
- **Brenda M. Linares:** DEI&A Initiatives & Challenges: Librarian and Publisher Lessons from the Frontlines
- **Brenda M. Linares:**
- **Christi Piper:** A Qualitative Study of MLIS Graduate Students' Perceptions of and Interest In Health Sciences Librarianship: Final Results
- **Christina Pryor:** Reimagining the Practicum Experience: Post-pandemic Round-up
- **Nena Schvaneveldt:** Addressing Challenges in Information Literacy Instruction: A Case-Based Approach
- **Catherine Soehner & Melissa Rethlefsen:** Friend-Raising: Successful Fundraising Techniques for Academic Health Sciences Librarian
- **Catherine Soehner:** COVID Keepers: Maintaining Strategies for Motivation, Encouragement, and Teamwork Throughout a Pandemic
- **Angela Spencer:**
  - Needs Assessment for Research Data Management Services at the Medical Campus
  - The Impact of COVID-19 On Burnout in Health Information Professionals
- **Emily Vardell, Samantha Nunn, John C. Bramble & Brenda M. Linares:** Connecting Library and Information School Graduate Students with Consumer Health Information Specializations (CHIS)
- **Emily Vardell & Brenda M. Linares:** Let's Get Critical: Understanding and Applying Critical Theory in Library
- **Emily Vardell:**
  - Developing Pathways to Health Sciences Librarianship
  - Research Training Institute (RTI) Poster Presentations

## Paper Presentations

- **Laura M. Lipke:** Making Sense of Basic Science Culture
- **Emily Vardell:** Publication Trends of LIS Faculty Teaching Health-Related Courses

## Lightning Talks

- **Dana Abbey & Katie Larsen:** The Proximity Project: Using Spatial Thinking and Social Psychology to Develop Collaborations and Partnerships
- **John C. Bramble:** Reflecting on Student Engagement and Renewing Efforts to Diversify LIS Student Pipeline
- **Jennifer Ortiz & Margie Sheppard:** Changing Attitudes About Wikipedia as a Trusted Health Information Resource: One Librarian at a Time
- **Margie Sheppard & John C. Bramble:** Introduction to Citizen Science/How to Bring Citizen Science to Your Library Education Program

## Poster Presentations

- **John C. Bramble, et al:** Attributes of a Persona Profile
- **Kiara Comfort, Kristy Steigerwalt, Emily Eresuma, Angela Spencer & Heather St. Clair:** Advocacy in the Time of COVID: Promoting Impact of Advocacy Efforts in Health Science Libraries
- **Brandon Patterson:**
  - Growing a Seed Library
  - Helping a Community in Need: A Virtual Series on Health Information, Medication, and the Body
- **Ruby L. Nugent:**
  - Developing an Employee Code of Conduct for an Academic Medical Library
  - Health Equity Begins in the Classroom: Including Cultural Competence and Cultural Humility into Dental Education Curriculum with Librarian-Led Instruction
  - Hispanic/Latinx Inclusive Terminologies Project: Recommendations to Improve and Expand Medical Subject Headings
- **Nena Schvaneveldt:** Librarian Support of Predoctoral Dental Education in the US & Canada: An Update
- **Shawn Steidinger:**
  - Academic Librarian Involvement in Health Literacy Education Efforts in North American Postsecondary Institutions
  - What's Next? Creating an Open Repository for Health Information Professionals
- **George Strawley:** Forging Partnerships for Statewide Health Literacy: One State's Experience
- **Shelie Vacek:** Librarian Involvement in Medical Students' EBM Assessment: Does it Help?
- **Gwen Wilson:** Office 365 Apps for Library Statistics



## MLA 2022: MCMLA FUN



(L-R): Christi Piper, Yumin Jiang, Elle Svoboda,  
Ben Harnke, Shandra Knight



MLA President Shannon Jones (L) & Amy Masek (R)



(L-R): Liz Kellermeyer, Ben Harnke,  
Ruby Nugent, Jerry Carlson



Jerry Carlson

# HSLNKC PRESENTS AWARDS FOR 2020-2021 OUTSTANDING SERVICE

BY DAWN MCINNIS; EDITED BY NINA MCHALE

The Health Sciences Library Network of Kansas City (HSLNKC) presented awards to Kansas City-area libraries and librarians for providing outstanding service to their institutions in 2020-2021 at the sixteenth HSLNKC Awards and Recognition Ceremony. The ceremony was held in person and by Zoom on Wednesday, July 13, 2022, at the Linda Hall Library of Science and Technology and hosted by HSLNKC Board President Kim Carter.

## 2021 Award for Excellence in Library Innovation and Service

Children's Mercy Library Services, Children's Mercy Kansas City

- Katie Dayani, MLS, AHIP, Director, Library Services
- Julia McBride, BA, Library Specialist
- Susan Sanders, MLS, MEd, AHIP, Medical Librarian
- Heather Steel, MLS, Librarian
- Keri Swaggart, MLIS, AHIP, Clinical Librarian
- Kim Weir, MLS, Librarian

## 2021 Award for Outstanding Advances in Technology and Service:

Ruth R. Cleveland Memorial Library, Cleveland University – Kansas City

- Simone Briand MS, MLS, Library Director
- Melanie Church, Library Services Specialist
- Andi Wall, Serials Manager

(Top photo)



## 2021 Award for Outstanding Outreach Efforts:

Margaret E. Shouse Health Sciences Library,  
Saint Luke's Hospital in Kansas City

- Beth Edson, MLIS, Director of Library Services

(Middle photo)



## 2020 and 2021 Award for Outstanding Contribution to HSLNKC:

UMKC Health Sciences Library, University of Missouri-Kansas City

- Kristy E. Steigerwalt, MLS, Head of Clinical & Research Support

(Bottom photo)



Along with the awards, HSLNKC presented Service Certificates to members who worked to help the organization fulfill its mission. HSLNKC awards are given once a year to libraries or librarians providing outstanding service to their institutions.





Shout Outs to the following  
MCMLA members  
on their recent publications & accomplishments



**Euemduan Osmera** recently completed a week-long class from Rare Book School, L-30 Rare Book Cataloging. Check out more about [Rare Book School](#).

**Emily Vardell:**

Charbonneau, D. H., & **Vardell, E.** (2022). Health sciences librarian research and instruction services in pandemic information environments. *Journal of Academic Librarianship*, 48(4), 102553. doi: 10.1016/j.acalib.2022.102553

**Gwen Wilson:**

Ludden-Schlatter A, Clithero-Eridon A, Myers O, Kelts K, Scartozzi C, Kibria Z, **Wilson G**, Jarrett JB. Predictive Factors of Positive E-Learning Experience. *Fam Med*. 2022 Jun;54(6):441-451. doi: 10.22454/FamMed.2022.985489.

### Publication Statement

MCMLA Express is a publication of the Midcontinental Chapter of the Medical Library Association. It is published four times per year in February, May, August, and November.

**Committee Members:**  
Katie Dayani, editor  
Jerry Carlson  
Nina McHale  
Amanda Sprochi  
Danielle Westmark

